

2026 SEOULTECH WINTER CAMP GUIDELINE

《PROGRAM OVERVIEW》

1. **Program Title** : Immersive Korean Culture Experience Camp (SeoulTech)
2. **Program Period** : January 5 – February 13, 2026 (6 weeks total; students may choose 1-week or 2-week sessions; detailed schedule below)
3. **Organizer** : Seoul National University of Science and Technology (SeoulTech)
4. **Target Participants** :
High school and university students interested in Korean culture and language learning
5. **Program Format** :
Immersive Korean culture class + Creative experience + Cultural & industrial field trips + Campus life

《PROGRAM OBJECTIVES》

1. Experience the academic environment and campus culture of a leading Korean national university.
2. Inspire students' interest in studying in Korea and help them explore their future paths
3. Develop a positive understanding of Korean culture

《PROGRAM SCHEDULE》

	1 st Round	2 nd Round	3 rd Round
1 week	2026.01.05-01.10	2026.01.19-01.24	2026.02.02-02.07
2 week	2026.01.05-01.17	2026.01.19-01.30	2026.02.02-02.13

※ Check-in: Afternoon before the program starts / Check-out: Morning after program ends.

《PROGRAM HIGHLIGHTS》

Program	Details	Notes
Immersive Korean Culture Class / (K-CONTENT)	Students will join four sessions per week that combine performances, songs, and K-wave games into a fun cultural class.	In a relaxed and engaging environment, students naturally experience the charm of Korean language and culture through body movement and teamwork. Even beginners with no Korean background can understand the link between language, emotion, and culture through hands-on activities
Cultural Experience	K-POP Dance, K-Games, Traditional Handicrafts, etc.	

Campus Experience	Explore the campus and experience real Korean university life.
Industry Field Trip	Visit major industrial and K-wave sites such as Samsung Innovation Museum, K-Wave Museum, and Amore Pacific HQ.
Cultural Field Trip	Experience both traditional and modern Korean culture at places like Gyeongbokgung Palace, Myeong-dong, and Insadong.
Closing Ceremony	Presentation and certificate ceremony (students present reflections individually or in teams).

《SAMPLE SCHEDULE》

Day 1	Day 2	Day 3	Day 4	Day 5	Day 6	Day 7
-	Orientation	K-CONTENT	Field Trip	K-CONTENT	K-CONTENT	Field Trip
CHECK-IN (1/2week)	Campus Tour	Field Trip		Field Trip	Field Trip	
Day 8	Day 9	Day 10	Day 11	Day 12	Day 13	Day 14
CHECK-OUT (1 week)	K-CONTENT	K-CONTENT	Field Trip	K-CONTENT	K-CONTENT	CHECK-OUT (2 week)
FREE TIME (2 week)	Field Trip	Field Trip		Field Trip	Completion Ceremony	-

※ Schedule is subject to change.

《PROGRAM FEE》

Program Fee(per person) :

	Regular Fee	Discounted Fee
1week	1,450,000 KRW (1000USD)	1,150,000 KRW (800USD)
2 weeks	2,000,000 KRW (1400USD)	1,700,000 KRW (1200USD)

※ Includes: hotel accommodation & transportation / Excludes: meals (except special dinners), airfare, insurance.

Item	Details
Accommodation	University dormitory
Transportation	Chartered bus including airport pickup/drop-off
Experience Fee	Includes entry and material fees
Operation Fee	Includes planning and operation
Others	Translation, guide, certificate, souvenirs, etc.

《APPLICATION PROCESS》

1. Fill out the Google Form (<https://forms.gle/PJjR1JeuMFe8jufp9>)

- Upload the consent form signed by both the student and guardian
- Upload the copy of the applicant's passport

※ Please submit all required documents **by Friday, December 5** to stglobal@seoultech.ac.kr.

2. Receive the Invoice after documents screening and payment.

3. Receive the acceptance letter after payment and prepare or the visa and insurance for the entrance.



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